



**DEAR FRIENDS:**

**Bee Cave Public Library** is getting ready for our annual **Summer Reading Program** designed to encourage children to read for fun throughout the summer, so they start school in the fall without missing a beat. We offer exciting events, activities, and incentives for completing their reading goals. That's where **YOU** come in! Merchant participation helps everyone get excited about the program and **encourages folks to visit our Bee Cave businesses.**

Summer is when new families relocate here, and the public library is one of their first stops. Being a sponsor of our Summer Reading Program gives your business an ideal and **inexpensive way to reach out to new and established residents.** Last year, we had more than **1,100 children, 200 teens, and 500 adults participate in our program!** Our monthly newsletter goes out to more than **8,000 email addresses.**

For 2019, our theme is "A Universe of Stories," and we have lots of space-themed activities planned! We welcome your participation at whatever level best meets your business needs:

**WAYS TO PARTICIPATE** (See next page for details)

- Be a Sponsor for \$1,000 (and **host a booth** at a special event)
- Be a Partner for \$250
- Donate prizes or gift cards for the Children's or the Adult & Teen program
- Provide coupons or promotional items for participants

To participate, just fill out the attached form, or email me to get started, [bhathaway@beecavetexas.gov](mailto:bhathaway@beecavetexas.gov).

Sponsor checks made out to **FRIENDS OF BEE CAVE PUBLIC LIBRARY\*** received by May 15<sup>th</sup> will allow us to include your logo and link in our June newsletter. Prizes and gift cards can be supplied starting now or later.

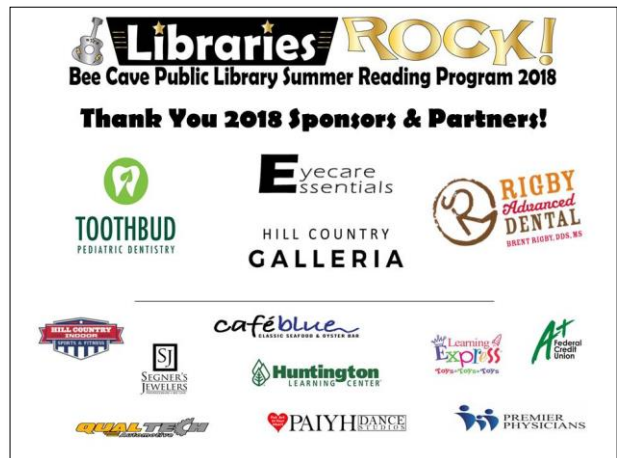
Thanks for your support! Please call me if you have any questions or ideas for other ways to participate.

\*The Friends of BCPL is a 501c3 nonprofit, so your donation is tax-deductible as the law allows.

*Barbara Hathaway*

Barbara Hathaway, Director  
Bee Cave Public Library  
4000 Galleria Parkway  
Bee Cave, TX 78738  
512.767.6624

*Sponsor & Partner logos are displayed throughout the summer on the flat-screen TV in the atrium between the Library and City Hall, and on the marquee outside.*



## YES, I WANT TO SPONSOR SUMMER READING 2019!

### COUNT ME IN!

\_\_\_ Sponsor Level \$1,000 includes:

- **OPPORTUNITY TO HOST A BOOTH AT KICK-OFF ON JUNE 1<sup>ST</sup>** (attended by 300-500 people!). Sponsor name included in June, July & August newsletters (emailed to 8,000+ subscribers), along with a **link to your website**
- Sponsor name included in news releases to the *Lake Travis View*, *Bee Cave Messenger*, and *Community Impact* newspapers
- Large logo on slide show inside City Hall, where it will run during June, July & August and be seen by the **12,000+ people who visit the library each month** during the summer
- Sponsor logo on marquee on library exterior, facing Galleria splash pad, visible to passers-by during June, July & August
- Shout-outs on social media including Facebook, Twitter and Instagram



*Sponsor booth at kick-off can be out in front of the library or inside the atrium where we hold sign-ups.*

\_\_\_ Partner Level \$250 includes:

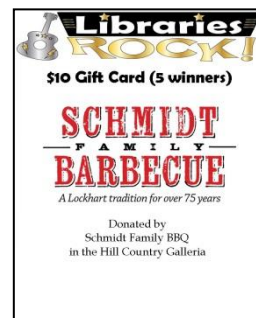
- Small logo on signs, posters, banners
- Partner name included in June, July & August newsletters (emailed to 7,000+ subscribers)
- Partner name included in news releases to the *Lake Travis View*, *Bee Cave Messenger* and *Community Impact* newspapers
- Small logo on slide show inside City Hall, where it will run during June, July & August and be seen by the **12,000+ people who visit the library each month** during the summer

\_\_\_ Donate a prize or gift card for the Teen & Adult Program:

- Donor name and logo included on raffle box displayed in June & July, and on list of prize-winners displayed throughout August

\_\_\_ Provide coupons or giveaways for the participants signing up in early June.

\_\_\_ I'm not sure, please give me a call to discuss.



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**Name & Title**

**Business Name**

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**Email Address**

**Phone No.**

Ready to join us? Just return this form to the Library by

- Email to [bhathaway@beecavetexas.gov](mailto:bhathaway@beecavetexas.gov); or
- Fax to (512) 767-6629; or
- Snail mail to Friends of BCPL, 4000 Galleria Parkway, Bee Cave, TX 78738; or
- Call Barbara Hathaway at (512) 767-6624 to pay by credit card.

**NOTE:** Please make checks out to **FRIENDS OF BEE CAVE PUBLIC LIBRARY**, (the 501c3 non-profit that helps support the library)—THANK YOU FOR YOUR SUPPORT!

*Elena Reid & Kathleen Young, Co-Presidents*

Friends of Bee Cave Public Library